

University of Colorado Colorado Springs

The Scribe Media Kit



2011/2012

Contact

Advertising:

Nik Roumell: 719.651.1665

Jamie Burnett: 719.850.0798

scribeadvertising@gmail.com

Phone:

719.255.3469

Mailing Address:

The Scribe

1420 Austin Bluffs Pkwy.

P.O. Box 7150

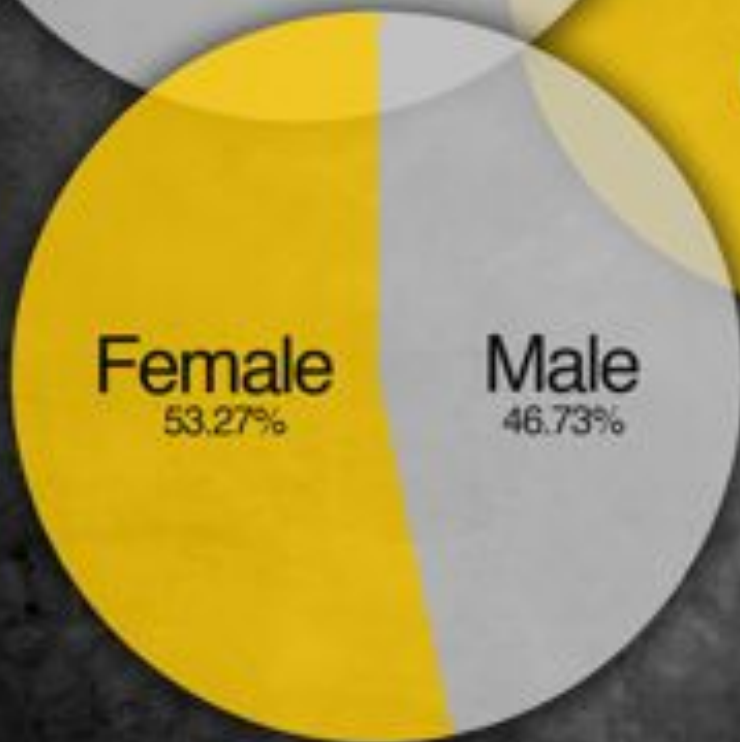
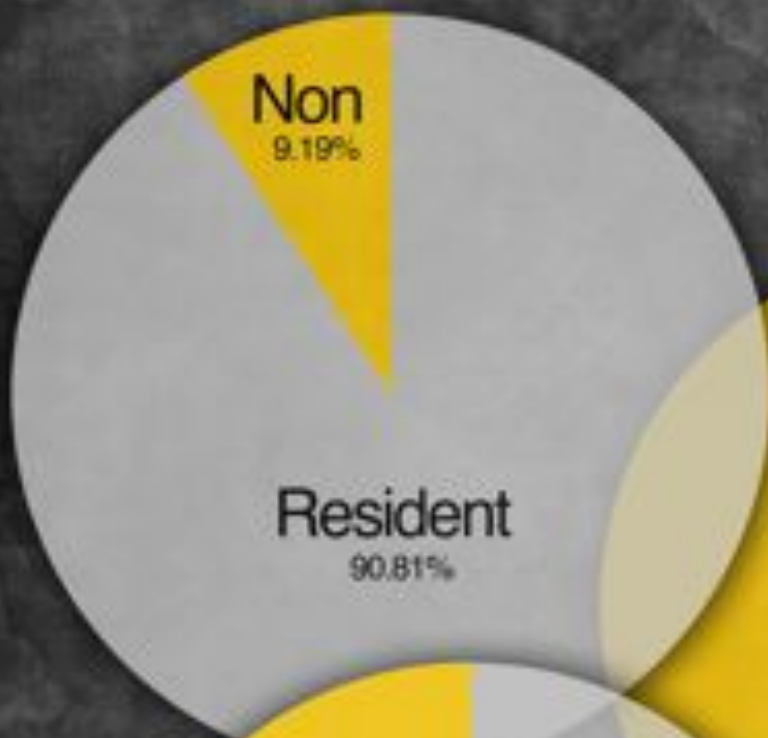
Colorado Springs, CO 80918

Website:

www.uccsscribe.com



Statistics



Displays

Black and White:

Full page: \$308

Half page: \$155

Quarter Page: \$77

Eighth Page: \$39

Business Card: \$19

Color + Premium Positioning

Full Page: \$493

Half Page: \$248

Quarter Page: \$123

Eighth Page: \$62

Business Card: \$30



Publication

Fall 2011

August 29
September 5
September 12
September 19
September 26
October 3
October 10
October 20
October 24
October 31
November 7
November 14
November 21
November 28 (Web only)
December 5
December 12

Spring 2012

January 23
January 30
February 6
February 13
February 20
February 27
March 5
March 12
March 19
April 9
April 16
April 23
April 30
May 7
Orientation Issue



Fine Print

Mission

The Scribe is a weekly, student-run publication put out by the students of the University of Colorado Colorado Springs. The paper is distributed each Monday and is available to all students, faculty and staff. The Scribe targets students 17 and older and recognizes the diverse student population that attends UCCS. We are dedicated to covering student issues, community events, arts, athletics, and public interest in and around Colorado Springs.

General Information

Advertising may be submitted as camera-ready art. Ads must be in RGB color and in correct file format: JPEG, TIFF, PSD, or PDF are all acceptable. If design services are needed, a \$20 minimum charge will be billed. All ads are subject to review, rejection, or acceptance by The Scribe. All ads must be sent at 300 dpi.

Mistakes

If an error is attributable to the publisher, possible actions may include a make-good ad in the next available issue or a reduced charge. The publisher will not be liable for more than the cost of the ad payment. The payment is due within thirty (30) days of billing and must be sent to the The Scribe office (see contact page). Any payment not received within thirty (30) days will incur a \$30 late fee. All payments not received within ninety (90) days will be turned over to the UCCS collections department.

Cancellation

If the advertiser wishes to cancel the ad, notice must be given to The Scribe office at least two (2) weeks prior to the advertisement being published. If notice is not given at least two (2) weeks prior to the publication, the 50% prepaid amount will be forfeited by the advertiser. See contact page for mailing address.

Design

The Scribe is laid out using the Adobe CS3 and CS4 suites. This includes: Photoshop, Illustrator, and InDesign. If you have any questions please contact us (see contact page).



Contract

Business Name: _____
Contact Person: _____
Phone Number: _____
Fax Number: _____
Email Address: _____
Billing Address: _____

Issue(s): _____
Advertisement Size: _____
Advertisement Price: _____

This contract is between The Scribe newspaper and the client listed above. The client agrees to run the mentioned ad(s) in The Scribe at the above price per-issue. The client also agrees to the terms listed in the Scribe fine print.

Business Representative's Signature

Date

The Scribe Representative's Signature

Date

